Pacific Heights Gets The Relaxed Elegance Touch Of Jay Jeffers

By ***Caitlin Donovan*** / 08/08/16 at 7:58 pm / ***Comments***

It is a truth universally known that anything Jay Jeffers has a hand in will be elegant, enviable and beyond easy on the eyes. Jeffers' latest endeavor is transforming three high-end residences inside the brand new $200 million condominum development in one the most sought after neighborhoods in San Francsico, aplty named, "The Pacific."

"The Pacific is redefining ultra-luxury living in Pacific Heights, one of San Francisco's most expensive neighborhoods. The grand architecture, the lavish parties, the commanding views – all of these elements served as inspiration for these apartments," said Jeffers. "We sought to create luxuriously livable spaces with contemporary, sexy touches – quintessential entertaining homes with soul and personality – that today's buyers would at once embrace and be excited about."

While each of Jeffers' designs are unique, all take into consideration the great taste of savvy buyers who are choosing to make The Pacific their home. The scene is set with gorgeous materials and finishes, high ceilings and some of the tallest windows in the City affording views of Alta Plaza Park, the Golden Gate Bridge and vibrant Fillmore Street.

Jeffers created a mix of fine and custom furniture and lighting pieces designed specifically for The Pacific along with 20th Century antiques and exquisite fabrics. The apartment palettes consist of cool comfortable neutrals accented with beautiful colors such as plum and emerald green. The thoughtful detail put into every aspect of the design is carried through the finishing touches, including eclectic accessories that add surprise elements.

Impressive fine art within The Pacific is almost exclusively the result of a partnership between Jeffers and San Francisco-based gallery owner Lisa Dolby Chadwick of Dolby Chadwick Gallery. The duo, who have worked together for nearly two decades, selected pieces from the gallery by noted artists such as Gary Ruddell, John Dipaulo and Stephen De Staebler. Additionally, large scale works commissioned by artists Charley Brown provide depth to the design and handsomely complement The Pacific's sky high ceilings and dramatic city views.

Pacific Heights will always have a classically elegant reputation, but thanks to Jay Jeffers recent contributions, the upscale notoriety of years past finds a blissful modern harmony with 2016.
All images by Matthew Millman.